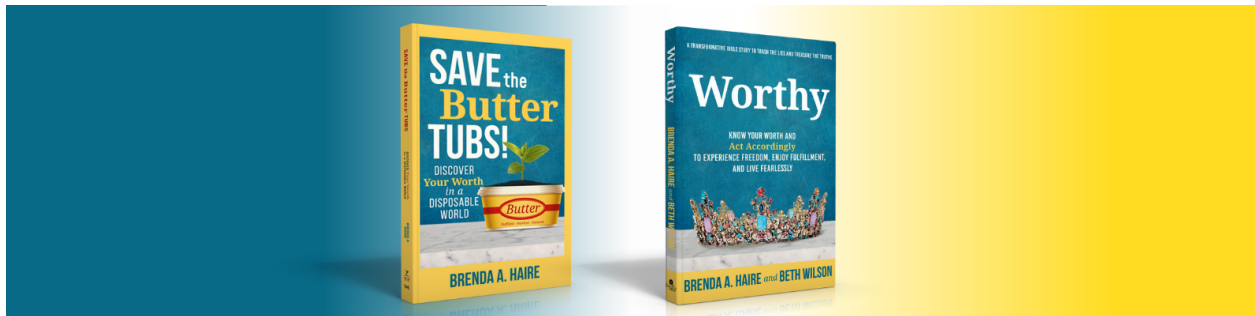


Let's Talk about Worth



I've created this online media room to make your job easier. If you need anything else, please [email me](#).

I'm deeply honored by your interest for an interview. I'm committed to making you shine and your audience the focus. I'm here to serve you.

Your audience will feel valued and learn:

- What it means to be intentional about the legacy we leave.
- The cost of living in the lies we eat, believe, buy, tell, and avoid.
- How to transform their lives with simple and practical steps.
- And much more.

Unless otherwise directed, we'll be sharing interviews on our social media. This coverage includes Brenda's [Facebook Author Page](#), [Instagram](#), [LinkedIn](#), [Twitter](#), [website](#), and my [email list](#), as well as Beth's [LinkedIn](#), and [Instagram](#).

I look forward to connecting. ~Brenda

[Click to Watch the Book Trailer](#)

Why Knowing Your Worth Is Important

We are busier than we've ever been, but we're left discouraged, distracted, and defeated.

- Suicide is the 10th leading cause of death in the U.S.
- Obesity is common, serious, and costly and affected about 93.3 million of U.S. adults in 2015-2016.
- Stress: According to the American Psychological Association, adults are more likely to find family responsibilities stressful than they have in the past.
- Burnout prevention programs are being instated in corporations.
- Depression is a common mental disorder. Globally, more than 300 million people of all ages suffer from depression, according to the World Health Organization.
- Clutter isn't just in our hearts and minds, it is spilling out of our overstuffed homes into 2.3 billion square feet of storage units across America. Storage is a \$38 billion dollar industry!

We long to be fulfilled, focused, and fearless! Readers will learn to live in reverse—with the end in mind—leaving a legacy that makes a difference.

- Realize how they are being influenced by their environment
- Learn to live in reverse to leave a message and not a mess
- Have tools that keep them focused
- Accept the impact their lack of focus has on their influence
- Clarify their opportunities for impact and influence
- Understand how their start can make for an amazing finish
- Discover their own potential and be able to identify it in others
- Identify the lies keeping them from fulfillment
- Reveal what self-destructive habits are holding them back

Sample Interview Questions

Save the Butter Tubs

1. Tell us about your title?
2. Why did it take you 15 years to write this book?
3. Your book is nonfiction, but it seems to blur the lines of memoir, biography and self-help, tell us more.
4. Did the book ever change direction from what you thought it was going to be, to what it is now?
5. You've created a framework to understand your worth and live it. Why is it important to have a plan?
6. Share one of the 5 lies you need to trash from part one of *Save the Butter Tubs* and why we should trash it?
7. Do you feel this book was Divinely inspired and if so, why?
8. What are some of the benefits of discovering and knowing your worth?

Sample Interview Questions

Worthy

1. In 60 seconds, tell me what *Worthy* is about.
2. Who did you write your book for?
3. How is this workbook connected to *Save the Butter Tubs*?
4. What is the greatest hurdle most people face regarding their self-worth?
5. When is the best time to start setting boundaries?
6. What are some of the lies that may be holding someone back from achieving their God-given potential?
7. Share briefly how your experiences have influenced this workbook.
8. How will you define success for this book?

Book Summary

Save the Butter Tubs

You *are* perfectly designed for your dream life . . .
even if you sometimes feel *disposable*.

Chasing your dream can be exciting and exhausting. Rejection can leave you feeling worthless. Failure will tempt you to give up. And loneliness may seem like your only companion as you carve out your unique path in life.

In *Save the Butter Tubs!*, Brenda Haire reveals five common lies that cause people to feel unworthy of their dreams. The relatable stories she shares throughout the book will empower you to trash those lies and replace them with truth. From there, she shows you how to transform your mindset and your actions so you can clearly see, and bravely pursue, your dream. With her practical and personally tested advice, you will discover how to . . .

- Follow your calling with unwavering commitment
- Live with passion, clarity, and confidence
- Use rejection as a stepping stone to success
- Make space in your life to pursue your dreams
- Use your God-given purpose to leave a legacy

Ditch the lies that are holding you back.

Discover your purpose—and *Save the Butter Tubs!*

What Others Are Saying

"Brenda is right about discovering our worth in this disposable world. When you know your worth you will live accordingly. Everyone around you will benefit. So don't put this book down until you're transformed by the truth printed on these pages. Allow Brenda's stories and those of her grandmother's to penetrate your soul."—Melissa Radke, author of [Eat Cake. Be Brave.](#)

"Sometimes the overall complexities of life have an uncanny way of hindering the maturity of our spiritual and even our psychological well beings. Having attended a small group ministry, in which Brenda Haire was the leader/facilitator, I can say with honesty that she will encourage and challenge you in her new book, *Save the Butter Tubs*, to rise above who you think you are and instead step into your God created purpose. So, 'Save the Butter Tubs' —because God doesn't make any throwaways."—Keith Lough, Pastor, King of Glory, Dallas, Texas



Alex Velarde, Lead Pastor,
LifePoint Fellowship
Church, Tyler, Texas

"Powerful. Inspiring. Personal. Vulnerable. I began reading *Save the Butter Tubs* on a recent flight, and I was so captivated by each page that I did not want the flight to end. Brenda has the unique ability to communicate as a writer and speaker through personal life stories. She helps you focus on your God-given potential rather than the many distracting limitations we face in life."



Joan L. Turley, author of
*Sacred Work in Secular
Places*

"Only someone like Brenda could have written *Save the Butter Tubs*. She knows from experience how light can shine from the broken places of our soul. You will never think of a butter tub the same way again if you grasp the message of worthiness Brenda shares through her writing and speaking engagements."



Andrea Fehr, author of
Freaking Out to Flying Free
and founder of Flying Free
Ministries

"Brenda Haire is a vibrant, passionate woman of God who is a gifted writer and speaker. Her book, *Save the Butter Tubs*, shares a powerful message of realization that we are enough and have enough to leave an indispensable legacy. I cannot wait to see how God uses her, and His message through her, to change thousands of lives."



Ken Hicks, Lead Pastor,
Heights Community Church,
San Antonio, Texas

"Brenda Haire is living the portrait Jesus painted when He shared about 'coming so that we might experience life to the full.' *Save the Butter Tubs* was birthed through the transformation that comes from discovering that God does not want us to live for Him--He desires for us to live from Him! WARNING: Don't pick this book up thinking you'll read a little here and there. Once you start, your heart will be drawn to this personal journey and God's desire to write the next chapter through your life as He has mine."

Book Summary Worthy

You are *not* your past or your mistakes.

You are God's masterpiece!

In a world where *disposable* is normal, it's easy to believe that your mistakes and failures make you disposable—*worthless*.

But that's a lie.

The truth—God's truth—is that you are worthy of love and grace and second chances.

In this transformative Bible study, mother and daughter team Brenda Haire and Beth Wilson help you identify and trash the lies that keep you stuck so you can discover and treasure the truths that will set you free.

***Worthy* empowers you to transform your faith as you discover what God has in store for your life. You will . . .**

- Understand your worth according to God.
- Make bold choices to step out of your comfort zone.
- Live fearlessly.
- Set boundaries and be obedient to the life God has called you to live.
- Respond in faith rather than react from false beliefs.

**If you know your worth and act accordingly,
you'll discover what it means to live
free, fulfilled, and *fearless!***

This 15 Week Bible Study is a companion to the book *Save the Butter Tubs!: Discover Your Worth in a Disposable World*. It is uniquely designed to be used with or without having read the book. It is also designed to work with or without a group and includes tips on managing a group setting.

Meet the Authors



Brenda A. Haire

Brenda is a truth-teller and an open book. She's had over 40 jobs and has been working since she was twelve. She's never been fired, and is not ashamed of her work history. Brenda always worked her way up, out, and onto the next adventure. Many see this as risky and call her fearless. She would tell you that fear was always a factor, she just chose faith instead.

After being told she was a nobody by a publisher, Brenda struggled with her identity as a writer. Not one to give up, she pursued her dream and released her first book *Save the Butter Tubs!: Discover Your Worth in a Disposable*

World. She believes knowing your worth changes everything. Brenda was hired by her publishing agency immediately after her book was released, and she went on to become the president of the company. An entrepreneur at heart, once again she left on top, and now uses her experience to serve individuals and small businesses around the world.

As a purpose, process, and publishing consultant, she helps individuals and small businesses identify their purpose, simplify their process, and publish their messages. Her passion is awakening the grace-given gifts in others and simplifying systems to amplify JOY in your business and life pursuits.

Her core philosophy on work and life is:

Knowing your worth changes everything.

Brenda and her hubs (as she lovingly refers to him on social media), Darren, are both military veterans. They enjoy hiking and chasing waterfalls across the United States and live in Texas with their beautifully blended family and their loyal Jack Russell, Maggie.

Beth Wilson

After graduating highschool at 16, Beth served as a missionary for two and a half years. During which, she realized her passion for sharing truth with young people through writing, teaching, and speaking. As Founder and CEO of Publish and Tell Media, Beth helps authors and small businesses share their messages and truth with the world.

Beth and her husband Eli live in the Dallas, Texas area. They are both passionate about the arts as he is a musician, and she's a dancer. They enjoy adventuring to new coffee shops and listening to live music together.

This mother-daughter duo wants you to know about the mighty God they serve. Both Brenda and Beth have suffered through depression and have hereditary autonomic and gene disorders that sometimes leave them debilitated. Despite life's challenges, they experience peace because of their relationship with Jesus. That peace is what they want to share with you.